



# MAPPING

## the Future of Your Community

[www.iira.org](http://www.iira.org)

### Highlights April, May, June 2018

**MAPPING communities have had a productive season. Here are some highlights:**

(Please note this is not a comprehensive list)

#### **Argenta:**

- Collaborated with the Baptist and Methodist churches to host a large group (approximately 225) of bicyclists – volunteers donated baked goods and drinks put up signs and welcomed the cyclists to town.
- Hosted “Throwback Theater in the Park” (June 2nd – Back to the Future, and June 15th – Wizard of Oz). Each movie is sponsored by an area business/organization.



*ACPA leading the parade in Assumption*

#### **Assumption:**

- Assumption Community Pride Association was named the Grand Marshal of the Assumption Fest parade. ACPA led the parade, threw candy, and collected money for St. Jude. They collected almost \$700 in donations.
- Hosted a summer VISTA volunteer to coordinate the summer feeding and recreation program.



*Volunteers planting flowers downtown in Downs*

#### **Downs:**

- Planted four flowerpots in the downtown.
- Organized a clean up day followed by a movie in the park.

#### **Durand:**

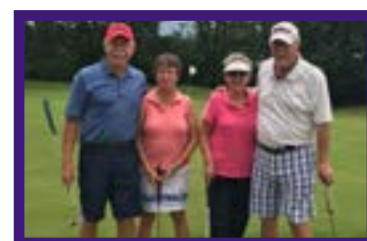
- Began “Movies Under the Stars” with the movie “Despicable Me” on June 8th.
- Received an ITEP Grant from IDOT for \$1,289,560 for downtown streetscape project.
- Organized a 2018 Spring Plant Sale on May 4th.



*Youth selling baked goods during the Elizabeth Spring Fling*

#### **Elizabeth:**

- Organized a 2 mile run/walk “Mustache Dache” – participants received fake mustaches to wear during the race.
- Launched the 2018 “Movies in the Park” with “Greatest Showman” on June 6th.
- Organized a raffle for the 150th anniversary celebration – for \$5, purchasers received a commemorative button and a chance to win a variety of special prizes.
- Coordinated the June 2nd Spring Fling on Main Street featuring an open house at the fire department.
- Received an ITEP Grant from IDOT for \$49,400 for downtown sidewalk improvement project.



*Despite a rain delay, golfers had a great time at the FLIP 'N WHAT Golf Outing*

#### **Findlay:**

- Partnered with Windsor on the “FLIP N’ What Golf Outing” and raised \$1,339.
- Launched the 2018 community garden.



Poster for Hillsboro's Tree Care Workshop

### Hillsboro:

- Offered a Tree Care Workshop with 25 attendees.
- Organized a fundraiser to fund improvements to the pickleball courts.
- Partnering with the high school on a makerspace that will be available to the community after school hours.
- Collaborating with University of Illinois Extension on a summer coding class for junior and senior high school students.
- Offered a workshop on herbs and participants planted herbs at the community garden.
- Hosted a MAPPING workshop on "Volunteer Recruitment" and "Developing a Community Marketing Plan" on June 14th. Also provided a downtown walking tour. 32 people attended.

### Lanark:

- Organized a Fashion Flip/Transformations sale during Old Settlers Day as a fundraiser.
- Launched the 2018 Farmers Market on May 22nd.

### Martinsville:

- Organized a work day to clean and beautify the Linn Park amphitheater on June 4th.
- Organized a "Pork Burger Drive Thru" as a fundraiser for Martinsville on the Move's Festivals and Events Committee.
- Had a table selling donated plants at the Master Gardeners' Annual Plant and Bake sale on May 5th.



Basket Winners during Oregon Together's Chocolate Walk

### Mattoon:

- Hosted eight Summer VISTA volunteers to work on community garden and intergenerational programs with Fit 2 Serve.
- Preparing to host a Peace Corps Fellow in the fall.
- The tourism team helped plan and implement the ArtWorks festival.

### Oregon:

- Hosted a MAPPING workshop on "Developing a Community Marketing Plan" and "Tools to use in the Digital Age" on June 18th. 29 people attended.
- Organized the 2nd annual chocolate walk with 39 businesses participating. Ten volunteers organized and put on the event. Over 100 people participated.
- Held the 2nd annual Rockin River Fest on June 16th. The event attracted 1,000 participants and 150 people volunteered for the event. More than \$10,000 was raised in sponsorships to produce the event.
- Held a luncheon to raise funds for the restoration of the Black Hawk Statue on May 20th that raised over \$8,000.
- Received an ITEP Grant from IDOT for \$20,160 for Washington Street Streetscapes project.



Pana Pride volunteers pose with the sign at the new Pana Pride office!

### Pana:

- Opened the new Pana Pride office and hosted an open house on May 31st.
- Gave City Hall a makeover with new landscaping, curb painting, mulch, etc.

### Rushville:

- Adopted a logo and established a Facebook page and website for the new Rushville Fitness and Community Center and released the official blue prints for the planned facility.
- Hosted multiple events to sign up charter members of the Rushville Fitness and Community Center.
- Launched a new Chamber of Commerce and started soliciting memberships.
- The new Chamber of Commerce manned a booth at the Night Market on June 22nd to educate the community about the new organization and sign up members.



Tim Ward is ready to sign up new members for the Rushville Fitness and Community Center

## Savanna:

- Hosted the 4th annual Plant and Bake Sale. The event raised \$1,406.75 and approximately 200 people attended.
- Organized a First Friday event each month with shopping, live entertainment, and dining opportunities.

## Shelby County Partners:

- Organized a Main Street Makeover in the 5 MAPPING communities to clean up and beautify the communities.
- Assisted in organizing bicentennial events for Shelby County including a concert “Bagpipes, Banjos, and Beatles” that raised \$325.

## Stewardson:

- Partnered with the Stewardson Fire Dept on the 4th of July festivities (on June 24th) – including a parade, a Misster Heifer Contest, food vendors and fireworks.
- Organized the 2018 “Hoofin to the Cow” 5K race on June 2nd.

## Stockton:

- Awarded the first Stockton Strong scholarship to a graduating senior who is pursuing their education in leadership and community development.
- Organized the 3rd annual Family Fun Walk/Run on April 27th.

## Strasburg:

- Launched 2018 Farmers Market (June through August) – market kickoff included “Strawberry Fest” and a pork sandwich meal.
- Organized a “Dining in the Dark” Fundraiser on April 22nd.
- Traveling Gnome, Gnorman, started traveling to area businesses to highlight what they have to offer.
- Hosted a MAPPING workshop on “Marketing in the Digital Age” and “Events that Enhance your Brand” on June 13th. 28 people attended.

## Walnut:

- Held an Open House to tour the empty buildings renovated by Walnut Main Street Revitalization on June 30th.
- Organized a two day Nerf War June 22nd and 23rd at Sunset Ridge MX and approximately 160 youths participated.
- Held a Taste of Walnut on May 5th and approximately 100 participated.
- Organized a “Patriotic Painting Party” – people could register for a spot on the street and they were provided with paint and brushes and allowed to create a patriotic picture to be seen during the 4th of July parade.

## Winchester:

- Ordered new trash receptacles for Douglas Park and downtown. They are being funded by the Winchester Civic Group.
- Developed and administered a survey to gauge community interest in parks, recreation, fitness and entertainment.
- Developed the “Be Local” logo.
- Organized a Cash Mob on May 12 at Dorsey’s Hardware. Approximately 35 people attended and each pledged to spend \$20.

## Windsor:

- Organized the 2018 Spring Plant Sale and raised \$739.
- Organized a craft vendor event on June 2nd as well as town wide rummage sales.



*Mayor Chris Lain getting into the spirit for First ‘fiesta’ Friday in May*



*Participants getting ready for the 2018 Hoofin’ to the Cow race in Stewardson*



*Patriotic Painting Party underway in Walnut*



*Winchester worked with graphic artist Katy Lashmett on a design for their MAPPING effort*

**Gisele Hamm**

Program Manager  
MAPPING the Future of Your Community  
Illinois Institute for Rural Affairs  
520 Stipes Hall  
Western Illinois University  
1 University Circle  
Macomb, IL 61455  
Phone: 309.298.4019  
Fax: 309.298.2142  
Email: GF-Hamm@wiu.edu  
www.iira.org

**Linda Lee Blaine**

Community and Economic Development Outreach Specialist  
MAPPING the Future of Your Community  
Illinois Institute for Rural Affairs  
525 Stipes Hall  
Western Illinois University  
1 University Circle  
Macomb, IL 61455  
Phone: 309-298-2647  
Fax: 309-298-2142  
Email: LL-Blaine@wiu.edu  
www.iira.org

*It had long since come to my attention that people of  
accomplishment rarely sat back and let things happen to them.  
They went out and happened to things.*

*Leonardo da Vinci*



Western Illinois University complies fully with all applicable federal and state nondiscrimination laws, orders, and regulations. The University is an Affirmative Action and Equal Opportunity institution and affirms its dedication to nondiscrimination on the basis of race, color, religion, sex, age, sexual orientation, marital status, national origin, disability, or veteran status in employment, programs and services.



**WESTERN  
ILLINOIS  
UNIVERSITY**